

Subject: The South Park Post: November 2015 Newsletter

Date: Monday, November 30, 2015 at 11:28:56 AM Pacific Standard Time

From: South Park Business Improvement District (BID)

To: tami@southpark.la



Volume 29 - November 2015

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12/9 SPBID Annual Meeting

Public Meeting Reviews 2015 And Previews 2016 in SP



South Park BID Annual Meeting

December 9, 2015, 5:30 - 7:30 PM

Keck Auditorium, Leavey Hall, Campus of California Hospital Medical Center

320 15th St, Los Angeles, CA 90015

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In the News

PR Newswire: [STAPLES Center & AEG's Newer Sustainability Initiative](#)

SCPR AirTalk: [AT30: The Future of Downtown Los Angeles](#)

LA Downtown News: [Hotel Fig Closing Nov. 22 for Major Renovation](#)

Competitor.com: [2016 U.S. Olympic Trials Marathon Course Finalized](#)

Los Angeles Times: [Marriott's Plan to Buy Starwood for \\$12.2 Billion Could Trigger More Hotel Mergers](#)

Featuring remarks by:

Mott Smith, Principal and Co-Founder, Civic Enterprise
on *How to Grow a Sustainable Neighborhood*

Join the South Park community at the SPBID Annual Meeting, where you can learn all that was accomplished this year, and about plans for the coming year. Don't miss the once-a-year opportunity to learn all about the year in review and meet your fellow South Park neighbors! Free food and beverages will be served from South Park restaurants, including [Bottle Rock](#), [Don Chente](#), and [Starbucks](#) (corner of Grand and 11th).

Parking is available at meters on Hope St., or in the lot on Grand Ave. & 15th St.

For more information and to RSVP, click [here](#).

12/4 Downtown Dance Green Carpet

Join Us For DT Dance & Movement Grand Opening Gala!



Downtown Dance & Movement Green Carpet Gala

Friday, December 4, 2015, 6:30 - 9:30 PM
Downtown Dance and Movement
1144 S Hope St, Los Angeles, CA, 90015

Join us for an evening of:

Wine, champagne, and hors d'oeuvres
Studio tour

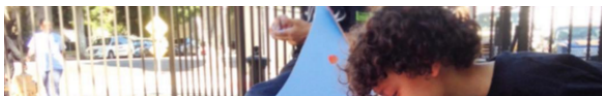
Fun performances by studio instructors
Special presentation by World Champion Argentine Tango Masters
Fabian Peralta & Josefina Bermudez
Open dancing for all ages!
...and much more!

To download the event flyer, click [here](#).

For more information and to RSVP, click [here](#).

SP Anti-Graffiti Artwork Project is Underway

Metro Charter Helps Decorate New Community Art Project



[Los Angeles Downtown News: Bike Share Fare \[](#)

[International Meetings Review: Los Angeles Tour Convention Board Launches meetLA.com](#)

[Los Angeles Downtown News: Bike Share Fare \[Revealed](#)

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SP Business Spotlight:



As a next step in the Public Art Strategic Plan, the South Park BID and the Do Art Foundation this month worked with [Metro Charter Elementary School](#) students to paint pieces of plywood for a new construction fence art project in South Park. The construction fence artwork, curated by local and renowned artist, Shrine (Brent Spears), will test new, innovative graffiti-proof ideas. The project will make its debut in late December 2015 at the corner of Hope St. and Pico Blvd.

Special thanks to Jade Enterprises for allowing the SPBID to use their site to test this pilot program.

With a new focus on art that engages the South Park community, the BID and the Do Art Foundation are organizing a series of exciting projects for 2016. For more information on the South Park Public Art Strategic Plan, click [here](#).

12/5 Free Community Public Art Class

Join Our Final Art Class of 2015 at Venice Hope Park



Speedplay



Speedplay is revolutionary high-intensity interval training. Workouts are based off of "fast play" ("speedplay" is the english translation of "speedplay" in Swedish), a system of training in which pace is continually varied to eliminate boredom and enhance psychological aspects of conditioning.

Run, row, suspend, and lift for LA's most rewarding and effective workout, using Woodway Concept2 manual treadmills, Concept2 rowers, TRX, and weights. Created by personal trainer Xim Quimbo and chiropractor Ryan Pendon, Speedplay was born out of the need for a hard, effective, exclusive training class for everyone from beginners to elite performance athletes. Envisioned as a creative workout atmosphere, classes are fast-paced and playlist-curated.

For more information, click [here](#).

South Park Spotlight: Community Police Academy



South Park BID Safety Program Manager Sergio Ureña graduated from the Los Angeles Police Department Community Police Academy this month. During the 11-week academy, students were introduced to many different aspects of police operations, including the organization and history of the LAPD to community problem solving. Captain Ureña will be bringing this knowledge to his work in South Park. We are proud of Captain Ureña for completing this course.



Free Public Art Class at Venice Hope Park
 Saturday, December 5, 2015, 1:00 - 3:00 PM
 1521 S Hope St, Los Angeles, CA, 90015

Join us for the final event of 2015 in a series of free art classes, open to the public for all ages. The art classes will teach illustrative and drawing skills using charcoal. Individuals can participate on a first come, first served basis, with priority given to children.

Classes will take place outside. Bring a hat, water, and sunscreen. in case of rain, classes will be held at HNYPT (212 W. 12th Street).

All art supplies are provided from the event sponsor, [Blick Art on Beverly](#).

Special thanks to:
 Do Art Foundation
 California Hospital Medical Center

For more information, click [here](#).

Welcome To South Park, LA Downtowner!
Publication Covers Underground Happenings in DTLA



Headquartered in South Park, the LA Downtowner is the insider's guide to Downtown Los Angeles. Read about Downtown LA culture, food, drinks, fashion, and the people who shape it. Vivid, colorful photos adorn the pages of this fledgling publication.

To read more about the South Park Safety Program, click [here](#).

Clean & Safe Report
Updates from the SP Service Team

Clean Team

The Clean Team has been diligently removing graffiti, disposing of trash in the district, and pressure wash sidewalks, as needed as well as responding to special requests.



Clean Team Accomplishments for November

Streets Maintained	4,154
Streets Maintained (linear ft)	2,065,096
Trash Disposed (bags)	2,276
Trash Disposed (pounds)	33,280
Bulky Items Disposed	39
Number of Requests/Jobs	444
Graffiti Removed (square ft)	2,087
Citizen Assists	348
Tree wells serviced	731
Pressure washing (sf)	8,490
Alleys Maintained	527
Weed abatement (sf)	400

Safety Team

Our Safety Team is always making strides in improving the security of South Park. This month, SP Safety Team worked with LA County Public Health on illegal vending, and assisted with crime prevention through

On October 22, 2015 the South Park Stakeholders Group Board of Directors met at the Los Angeles Convention Center to hear about the Los Angeles Convention Center redesign, neighboring Trammell Crow Residential project 'The Alexan', and to approve a slate for the 2016 Board of Directors.

We are pleased to welcome the following Member Elects to our Board (in alphabetical order):

Channing Henry, Proper Hotel
Sonnet Hui, Hazens Group USA
Paul Keller, Mack Urban
Faye Washington, YWCA Greater Los Angeles

Congratulations to our newest board members!

To view the entire board and the member elects, click [here](#).

Bike Share Program Coming Soon to DTLA *Tell Metro Where You Would Like A Bike Share Station!*



Metro is partnering with the City of Los Angeles to launch the Downtown Los Angeles Metro Countywide Bike Share Pilot Program in Summer 2016. The Pilot Program will feature up to 1,000 bicycles and 80 stations in Downtown Los Angeles.

The SPBID walked with the City of Los Angeles on a district tour to view potential sites. Representatives of the Bike Share Program have also met with the team to discuss the project.

Based on preliminary studies and two rounds of public feedback, Metro has identified over 100 possible station locations. Now we need your help to select the very best ones.

Upcoming Events

Recurring:

[\\$8 Tuesday Movies at L.A. LIVE!](#)

[Friday Night Flights at gLance Lobby Bar](#)

[Veranda Brunch at Hotel Fig](#)

[Lit and Love Empire at Hotel Fig](#)

To view the full calendar of upcoming events, click [here](#).

South Park Board & Committee Meetings

Bi-Monthly Board & Committee Meetings:

- Board of Directors
- District Identity & Streetscape Improvement Committee (**DISI**)
- Sidewalk Beautification, Operations, and Committee (**SOBO**)

Upcoming Meetings:

- [SOBO - Wed, December 2 @ 9:30 AM](#)
- [DISI - Wed, January 13 @ 9:00 AM](#)
- [BOARD - Thurs, February 25 @ 8:30 AM](#)

Anyone is welcome to join SPBID at any of these meetings, which take place at our office. Agenda [available online](#).

Keep in Touch

[Check out our new website](#)

Send us an email

Give us a call: (213) 663-1111

Report an issue: (866) 560-9346

Stop by: 1333 S Hope St, LA, CA 90015

[Want to promote your organization or event with the South Park Post? Contact our](#)

Visit Metro.net/bikeshare to view the Bike Share map showing proposed station locations. Tell them why you like or dislike a location directly on the map. The deadline for comments is Thursday, December 31, 2015.

Operations Manager at priscilla@southpa today!

Spread the word! Don't forget to share with your networks
#BikeShareLA!

For more information, click [here](#).

CCA's White Paper on Homelessness *The Downtown Community Remains Engaged*



On Friday, November 20, the Central City Association (CCA) released a White Paper on the issue of homelessness. CCA and the South Park BID are actively engaged on this critical issue on a number of fronts.

The White Paper recommends that to address the growing problem of homelessness, we must:

- Recognize the homeless population is varied
- Promote public safety
- Make government more responsive
- Involve the private sector

For more information, click [here](#).

SP Joins California Downtown Association *SPBID Exec. Dir. Jessica Lall Now CDA Board Member*



The California Downtown Association (CDA) represents thousands of diversified businesses throughout California within its network of downtown associations, cities, chambers of commerce, business districts, supportive vendors and consultants. The CDA's primary purpose is to exchange information pertinent to business districts and to formulate solutions to mutually shared problems.

The South Park BID is proud to have its Executive Director working alongside California's business leaders.

For more information on CDA, click [here](#).

CHMC Hosts Most Successful Gala To-Date *Proceeds Will Support Hospital Acquisitions and Renovations*



California Hospital Medical Center Foundation's 25th Anniversary of La Grande Affaire was the most successful gala to date with over \$530,000 raised! The success of this event, which took place on November 19 at the Millennium Biltmore Hotel, is contributed to its many sponsors and donors that gave in support of the hospital's mission. Guest were transported to Italy where they dined "Under the Tuscan Sky" with a delicious five-course meal prepared by Chef Celestino Drago with wine complementing each course.

Hospital President, Margaret R. Peterson PhD, stated the proceeds will support the acquisition of a new fluoroscopy machine and the renovation of the hospital's dining area. For the past 128 years, California Hospital Medical Center has led the way to a healthier future for all of us who visit, work, or live in downtown Los Angeles.

For more information, click [here](#).

12/5 Ugly Sweater Holiday Party *Join us at Club Nokia & L.A. LIVE to Support Inner-City Arts*



Ugly Sweater and More Holiday Party

Saturday, December 5, 2015, 8:00 PM-11:00 PM

Club Nokia

800 W Olympic Blvd, Los Angeles, CA 90015

The "Ugly Sweater and More" Holiday Party is presented by The Young Professionals Advisory Board of [Inner-City Arts](#). Inner-City Arts creates a bridge between the studio and classroom for children and youth in the heart of Skid Row to create a safer, healthier Los Angeles.

All tickets purchased will benefit Inner-City Arts and creativity for youth. "Get Ugly" for Charity with DJ, contest prizes and cash bar! 21 and over.

For more information, click [here](#).

1/14/16 Green Carpet feat. CoCo Fresh
Save The Date For January Green Carpet Event



Coco Fresh Lunch Green Carpet Event

January 14, 2016, 11:30 AM - 1:30 PM
Coco Fresh Downtown Los Angeles
1113 S Hope St, Los Angeles, CA 90015

Coco Fresh provides downtown Los Angeles with gourmet juice, tea, and boba. Join us for an afternoon of fun and specials at your neighborhood Coco Fresh.

For more information, click [here](#).

CR&A Custom Paves Way for Innovation *Local SP Business First to Install Latest HP Product*



CR&A Custom, Inc. is a grand format digital printing company in downtown, Los Angeles. Founded in 1993, CR&A is the only certified minority and woman-owned business in the United States with large format printing capabilities - being current with the industry's latest innovative technology is crucial to the company.

"Our dedication to creating the most innovative and environmentally-friendly products possible has led us to where we are today," says Carmen Rad, President. As the first company in the United States to purchase the HP Latex 3000, its warehouse is equipped with an arsenal of fully owned and operated HP equipment as well as an in-house design and installation team.

CR&A is the first company in the world to install HP's newest wall paper substrate. CR&A Custom transformed an emergency room in the pediatrics center at White Memorial Medical Center, where designers collaborated with WWMC's team of psychologists to create a soothing underwater theme that serves as a distraction for little patients.

The South Park BID thanks CR&A Custom for printing the artwork for the [11 utility boxes](#) decorating the neighborhood!

To read CR&A's recent WWMC press release, click [here](#).

12/1 Kid City Hope Place Winter Recital *Support Kid City Students In Their Musical Showcase*





Kid City Winter Recital

Tuesday, December 1, 2015, 6:30 PM - 8:00 PM
Villa Flores Community Room
1020 S Flower St, Los Angeles, CA 90015

Everyone is welcome to join music students and their families as the music program showcases what students have learned this fall. Come early for tamales and hot chocolate! All proceeds benefit [Kid City's](#) music program. Free to attend, but donations deeply appreciated!

Enter Villa Flores through the alley from Olympic, between Flower and Hope St.

For more information, click [here](#).

PACE Equity LLC
Financing for energy efficient construction



PACE Equity helps DTLA real estate owners & developers utilize state legislation to receive long-term, fixed-rate, non-recourse financing for energy efficient construction that increases cash flow and ROI. Known as PACE (Property Assessed Clean Energy), the off-balance-sheet financing utilizes a land-secured bond, which is repaid via special assessment on the property tax bill, fully tax-deductible, and may be passed through to tenants and/or hotel guests.

For more information, click [here](#).

EVENT & MEETING RECAPS

Recap: 10/27 Street Vending Hearing
City Council Makes Moves on Street Vending



On October 27, the South Park BID attended LA City Council's Economic Development Committee public hearing, in which a critical conversation took place on street vending. The topic of conversation was a new city report examining possible ways to legalize street vending. Public comment was made both in favor of and against a more formalized, well thought-out street vending system.

The South Park BID advocated for more time to develop a street vending permit system that works for all members of the community, from vendors to Brick and Mortar business owners, to residents.

The Committee instructed the CLA to report back on a Hybrid Model and all the necessary details including enforcement for street vending. The Committee also instructed the CLA to form a working group (business & advocates & city agencies) to hammer out the details.

To view the full list of recommendations approved by the City on 10/27, click [here](#).

For more information, click [here](#).

Recap: 11/18 LA Auto Show Green Carpet *Exclusive Preview Given to South Park Post Subscribers*



On Wednesday, November 18, South Park Post Subscribers and friends were invited to the beautifully decorated VIP Tent on Gilbert Lindsey Plaza to network during a preview of the LA Auto Show. The LA Auto Show and the South Park BID greeted guests with an open bar and hors d'oeuvres. The crowd was lively and ecstatic about the chance to view the automobiles on display.

Special thanks go to our South Park BID Board Member, Terri Toennies, and her dynamic LA Auto Show team, for providing us with a unique opportunity in a very exclusive environment.

For more information, click [here](#).

Recap: 11/4 SP HOA Meet-and-Greet *SP BID Brings Community Together for First Wave of Meetings*



After receiving multiple requests from community members, the South Park BID brought South Park HOA Boards together for a meet-and-greet event hosted by [PYO Gallery](#). Special guest speakers included Los Angeles Neighborhood Prosecutor Kurt Knecht, PYO Gallery Owner Heidi Chang, Do Art Foundation Founder and Executive Director Carmen Zella, and South Park BID Executive Director Jessica Lall. The BID led a discussion on upcoming projects, neighborhood updates and concerns, and how to better connect with South Park residents. Hors d'oeuvres and refreshments were catered by local restaurant, [Barcito](#).

The inaugural meet-and-greet is part of a larger series for South Park residents. Similar meetings will be conducted quarterly in [2016](#).

For more information, click [here](#).

To view the Resident Resource Packet, click [here](#).

Are you a South Park resident? Please complete the resident [survey](#) to help us better understand your needs.

Recap: 11/3 Min Wage Training *BIDs and Businesses Discuss New Min Wage & Implementation*





On November 3, 2015 BIDs, businesses, and Chamber of Commerce groups convened at City Hall to discuss how to comply with the new Minimum Wage Ordinance. The event was hosted by the City of Los Angeles' Public Works Bureau of Contract Administration (BCA) and the Office of Los Angeles City Attorney Mike Feuer.

Special thanks go to Capri Maddox, Business Specialist for the City Attorney's Office, for coordinating the training.

To view the minimum wage FAQ discussed in the training, click [here](#).

For more information, please visit the South Park [Business Support page](#), or click [here](#).

Recap: 11/12 November Homelessness Summit *SPBID Attends Committee Mtgs on Homelessness & Poverty*



Homelessness Initiative Summit Meetings

After the announcement of a State of Emergency on Homelessness in Los Angeles and in an effort to consolidate best practices, the County organized a committee to participate in a series of 9 policy summits, each tackling a separate issue surrounding homelessness and poverty. One of the many goals of the summits is to create collaboration wherever possible between the City and County.

The South Park BID is present at each of the Homelessness Initiative Meetings to represent our stakeholders' concerns, as well as to ensure that the BID is up-to-speed on homelessness alleviation best practices and the next steps that our leadership is taking to tackle the crisis at hand.

To learn more about the meeting structure and content in more detail, click [here](#).

For more information and to register for the upcoming public Homelessness Initiative Summit Meetings, click [here](#).

Recap: 11/12 Coffee w/ Congressman Becerra

Town Hall Event with U.S. Congressman Becerra at LA Library



South Park and Downtown residents and stakeholders were invited to join U.S. Congressman Xavier Becerra (CD-34) to discuss the latest news from Washington affecting Angelenos on Thursday, November 12 at the Los Angeles Central Library.

Missed the event? You can stay in touch by visiting [Congressman Xavier Becerra's website](#) to sign up and receives email updates from his office, or give them a call at (213) 481-1425.

Recap: 11/19 AEG Environmental Commitment *Former Vice President Al Gore Commends 20/20 Goals*



AEG and STAPLES Center held a celebratory event marking the completion of its Bloom Energy fuel cell technology deployment today. Former Vice President Al Gore joined executives from AEG, Bloom Energy, Green Sports Alliance and the City of Los Angeles to "Flip the Switch" on the recently installed Bloom Energy fuel cells that will provide on-site generation to STAPLES Center. The 500 kW fuel cell project will generate power through a clean and efficient electrochemical process, providing approximately 25% of the power required by the sports and entertainment venue each year. The Bloom Energy Servers will also **reduce STAPLES Center's carbon emissions by 2.2 million pounds of carbon annually**, a 39% reduction compared to electricity purchased from the local utility.

For more information on AEG1Earth and its 20/20 goals, click [here](#).

To read more about the STAPLES Center and AEG's Sustainability Initiative, click [here](#).

Recap: 11/19 Art Talk at Hotel Figueroa

The 3rd in Art Talk Series Featuring Artist Ubuntu



The South Park Business Improvement District (BID) and the Do Art Foundation hosted the third event in the Public Art Talk series on November 19, 2015. The Art Talk series takes place at the Hotel Figueroa in South Park. This month featured local artist and dance group, [Ubuntu](#).

Stay tuned for the next event of the series!

For more information, click [here](#).

Recap: 11/28 Small Business Saturday

Neighborhood Supported SP Small Businesses



Small Business Saturday®
Saturday, November 28, 2015

Small Business Saturday® is a day to celebrate and support small businesses and all they do for their communities. **The South Park BID was selected to be a Small Business Neighborhood Champion**, and played a role in supporting the small businesses that help the community thrive. As a Neighborhood Champion, the South Park BID engaged with all of the local businesses in the district to rally for Nov. 28 and #ShopSmall.

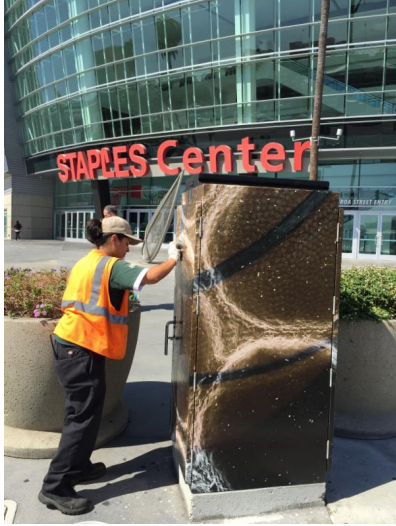
Participating South Park Businesses included:

- [Barcito](#)
- [Downtown Dance and Movement](#)
- [Drip Doctors Medical Spa](#)
- [Salon Eleven](#)
- [Speedplay](#)
- [Urban Med](#)

For more information, click [here](#).

MONTHLY UPDATES

SP Clean Team's Monthly Focus *Maintenance Crews Keep South Park Clean*



Starting in 2015, South Park's Clean Team focuses on a monthly special project in order to increase the overall cleanliness of the neighborhood.

This month, the Clean Team focused on **utility box maintenance**.

Earlier this year, the Clean Team steam washed select locations in the district, pressure-washed every trash can in the district, removed weeds from all local tree wells, removed graffiti, touched up walls with paint, and cleaned the utility boxes and alleys.

Stay tuned for information on special projects from the South Park BID Clean Team in the coming months.

[Have an idea for a special project? Let us know!](#)

Not Receiving Meeting Notifications? *All Are Welcome at SPBID Board and Committee Meetings*



Sign up for South Park BID public meeting notifications today!

Once you have signed up for any or all notifications, you will receive reminders a few weeks and a few days before meetings, as well as a request for your RSVP. All SP Board and Committee meetings are open to the public. Feel free to tell your friends and neighbors, too.

New to South Park meetings? Our Board of Directors meetings handle district-wide topics and approve committee recommendations. The District Identity and Marketing (DISI) Committee discusses ideas for branding the district and special events, while the Clean/Safe Operations, and Enhanced Beautifications (SOBO) Committee focuses on keeping the district maintained and secure.

Sign up for notifications on our [website](#) or email Priscilla Hsu, Operations Manager, at priscilla@southpark.la to request meeting notifications. We hope to see you soon!

The South Park BID was established in 2005, with the mission to continually support the unique living and commerce experience for its residents and businesses by facilitating a safe, clean, collaborative and wholesome environment.

South Park Business Improvement District

Admin & Field Office: (213) 663

24/7 Dispatch: (866) 560

1333 S Hope St | Los Angeles, CA 90015

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